

# RESUME

ART DIRECTOR  
BRAND STRATEGIST  
STYLIST

LA'SHUN CHANTE BOYCE

@STUDIO LA SHUN

## EMAIL ADDRESS

studiolashun@outlook.com

## ADDRESS

Trompstraat 5, THE HAGUE

## PERSONAL INFO

Dutch

La'shun Chanté Boyce

Born on 5th of June, 1997

I would love to help both individuals and brands transform their vision into one that feels aligned and resonates deeply.

"My strength lies in identifying what's missing and wanting to understand. Always observing, connecting the dots, and searching for deeper meaning in the details."



## WORK EXPERIENCE

### Project /

Younique Runway Show ('23)

### Position

Backstage (styling) Assistant & Content Creator

### Delivered Tasks

Assisted with styling, fitting and dressing models.  
Captured backstage footage, and created content.

### Project /

In Full Bloom, photoshoot ('23)

### Position

Art Direction/Personal Styling

### Delivered Tasks

Organized and directed project 'In Full Bloom'  
Handled location scouting, Make up & styling.

### Project /

Disturbia, short movie ('24)

### Position

Art Direction

### Delivered Tasks

Preshoot planning (Location scouting, budget, styling, props). On set art direction (SFX Make up & styling), Scene continuity & Actor support.

## EDUCATION

Executive Secretary (Graduated June '18)  
Social Work (Graduated June '21)  
Fashion Branding (Graduated February '25)

## LANGUAGES

Netherlands •••••

Verbal communication •••••

Written communication •••••

English ••••○

Verbal communication ••••○

Written communication •••••

## SKILLS

### Personal Skills

Client Focused (Empathy), Analytical skills,  
Creativity, Independent & proactive,  
Flexibility & Attention to detail (Precision).

### Professional Skills

Conceptual thinking, Branding expertise,  
Trend awareness, Visual storytelling &  
Project management.

## TECHNICAL SKILLS

Microsoft Office software, Adobe Creative  
Cloud (Photoshop, Illustrator, InDesign,  
Premiere Pro), Canva, Capcut & Miro.



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Visions Created With Truth at the Core.